



1120 Huffman Road, Suite 24 PMB 502
Anchorage, AK 99515
(907) 229-1113
Toll Free (866) 235-2540
Checks Payable to: Plan It Alaska

For Official Use Only
CONTRACT NUMBER:
ENTERED
CUST #

SALES CONSULTANT: JAMIE MILLER (907) 229-1113

ADVERTISING BILLING INFO: NEW RENEWAL SALY (Same As Last Year) Changing Info / Ad

BUSINESS NAME:
CONTACT PERSON:
ADDRESS:
CITY, STATE, ZIP:
PHONE: FAX:
E-MAIL:

PUBLISHED LISTING: Please email your logo, fliers, pictures, ect to graphics@planitalaska.com

IF THIS INFORMATION IS THE SAME AS ABOVE, PLEASE WRITE SAME - IF NOT THE SAME PLEASE FILL THIS SECTION IN.

BUSINESS NAME:
ADDRESS:
CITY, STATE, ZIP:
PHONE: TOLL FREE PHONE: FAX:
E-MAIL:
WEB ADDRESS:

PUBLISHED CODES: (for help with this section, please visit www.planitalaska.com/regions)

REGION : CATEGORY / HEADING :
AB - Alaska Bush, CB - Copper Basin, IN - Interior, KA-Kodiak, KP - Kenai Peninsula, SC - South Central, SC-MS, Mat-Su, SE - Southeast
You can list your business under multiple categories and headings.

ADVERTISING LEVEL: (for help with this section, please visit www.planitalaska.com/levels)

* Box/Banner Ads are sold WITH Premium ads, which represent the business under its traditional heading and providing an anchor for the Box/Banner Ad.

Table with 4 columns: Ad Type, Price, and checkboxes for Priority and Premium levels. Includes categories like BOX AD, BANNER AD, HEADING, CATEGORY, REGION, HOME PAGE.

FOOD LODGING DISC/OTHER CHECK CREDIT CARD DISC/TRADE TOTAL DUE PAYMENT BALANCE

PLEASE CHECK THIS BOX IF YOU HAVE READ THE TERMS & CONDITIONS

PRINT NAME DATE TIME:

SIGNATURE TITLE

Please note: if you do not report the date and time that you signed the contract, the date and time we receive your contract will be the date and time marked. This will result in your business being bumped from the positioning sought to have.

Advertising Terms & Conditions

Subject to Approval & Editorial Revision: All materials submitted are subject to approval and potential editing for relevance, fact, grammar, punctuation, profanity and suitability. PlanItAlaska.com staff reserves the right to edit materials submitted.

Advertiser Warranties and Representations: Advertiser warrants and represents to PlanItAlaska.com Advertiser owns or has all necessary authorizations and licenses to grant the license to Advertiser's Content including but not limited to trademark, logo, copyright, trade name, photograph, illustration and any other information provided for the advertisement described herein to PlanItAlaska.com for all purposes.

Due Authorization: The signer has all necessary power, authority and capacity to enter into this Agreement for and on behalf of the Advertiser and to perform its obligations herein.

Contract Period: The contract period is for (12) twelve consecutive months, starting with the date on the front of the contract.

Payment Policy: Payment is due prior to the initial placement of the ad or listing. Ad contracts for more than \$5,000 per year may be billed quarterly at the option of the advertiser. Advertiser agrees to pay PlanItAlaska.com a returned check fee of \$30.00 for each check, draft or credit card debit returned unpaid. Interest on any amounts not paid when due at the rate of 1.5% per month until paid in full.

Non-Cash methods of Payment: PlanItAlaska.com, at its sole discretion, may elect to receive goods and services or other non-cash methods (referred to as "Trade") from the Advertiser in lieu of cash payments as a means for PlanItAlaska.com to receive compensation for its services. Advertiser understands that all amounts shown as Trade shall not carry an expiration date. PlanItAlaska.com reserves the right to convert into cash equivalent any Trade balance unused by PlanItAlaska.com.

Contract Renewal: Your contract will be automatically renewed for an additional year of advertising following the end of the original (12) twelve-month contract. You will receive an invoice one month prior to the end of the agreement to remind you of this renewal period.

Placement Policy: Listing pages and banner ads on PlanItAlaska.com are sorted by seniority, meaning that long-time advertisers within each advertising plan category will appear higher in that listing section than more recent advertisers. Priority Plan listings are listed alphabetically. Premium Plan listings & ads will appear above those of other plans, also sorted by seniority.

Cancellation Policy: Our prices are based upon a twelve-month contract. Cancellation may only be accomplished by faxing a signed request to (866) 235-2540. You, the advertiser, may cancel this order at any time prior to midnight of the 15th day after the date of signed contract

Changes to This Policy: We reserve the right to change terms, rates and conditions at any time without notification. Rates will not change for advertisers who have contracts with us until or unless the contract period has ended.

Termination or Refusal of Contract: PlanItAlaska.com staff reserves the right to terminate any advertising contract without prior notice, or to refuse a contract at the outset. Any terminated accounts will receive a prorated refund for services not rendered. No payment will be processed on refused contracts.

Regarding Technology: While our goal is to achieve 100% server uptime, 0% data loss, and excellent search engine rankings, we cannot be held responsible for falling short of this goal. Hardware performance, third party software veracity, and search engine algorithms are partially beyond our control. Additionally, viruses and piracy schemes abound upon today's Internet. Therefore, we cannot guarantee any particular level of uptime, security, rankings, or site traffic. We do pledge to take reasonable and prudent measures to safeguard our servers from potential security threats, as well as to promote search engine rankings to the best of our abilities.

Thank you for your business. PlanItAlaska.com is effective for all advertisers through the cooperation of individual listings like yours. We certainly appreciate and value your participation.