



Use this form to fill in your Region and Category codes for Plan It Alaska.

**Placement - Categories
Region Code**

- AB - Alaska Bush
- CB - Copper Basin
- IN - Interior
- KA - Kodiak & Aleutians
- KP - Kenai Peninsula
- SC - Southcentral
- SE - Southeast

Category Code

Trip Planning

- TP1 - Visitor Information Organizations
- TP2 - Travel Agents and Trip Planners
- TP3 - Guidebooks / Maps / Videos
- TP4 - Meeting and Event Planners
- TP5 - Reservation Services / Tour Packages
- TP6 - Travel Info Resources

Category Code

How To Get Around

- GA1 - Air Transportation
- GA2 - Auto / RV Rental
- GA3 - Bus Charters
- GA4 - Cruises / Ferry / Water Taxi
- GA5 - Railroad
- GA6 - Limousines / Taxis / Shuttles / Transfers

Category Code

Where To Stay

- WS1 - B & B's and Inns
- WS2 - Cabins
- WS3 - Campgrounds & RV Parks
- WS4 - Hostels
- WS5 - Hotels & Motels
- WS6 - Lodges & Resorts
- WS7 - Vacation Rentals / Apartments

Category Code

What To See And Do

- DO1 - Active Outdoor Summer Recreation
- DO9 - Active Outdoor Winter Recreation
- DO2 - Attractions / Museums & Cultural Centers
- DO3 - Day Tours
- DO4 - Flightseeing Tours
- DO5 - Multi-Day Tours
- DO6 - Music & Performing Arts
- DO7 - Sport Fishing, Hunting & Guide Service
- DO8 - Wildlife Viewing & Whale Watching
- DO10 - Wineries & Breweries

Category Code

Where To Shop

- SP1 - Art Galleries
- SP2 - Book Stores/Dealers
- SP3 - Clothing & Shoe Boutiques
- SP4 - Fine Jewelry
- SP5 - Furs, Gifts, Souvenirs & Native Arts
- SP6 - Grocery & Liquor
- SP7 - Malls & Shopping Centers
- SP8 - Outdoor Sporting Goods & Clothing
- SP9 - Specialty Stores
- SP10 - Made In Alaska

Category Code

General Services

- GS9 - Attorneys
- GS17 - Automotive - Dealers
- GS13 - Automotive - Services
- GS20 - Banks / Credit Unions
- GS12 - Barber / Beauty Salons / Nails
- GS10 - Chiropractors
- GS2 - Church & Wedding Services
- GS11 - Dentist
- GS19 - Education
- GS15 - Employment Agencies
- GS3 - Fitness Centers & Day Spas
- GS4 - Health & Medical Services / Pharmacies
- GS1 - Insurance / Investments
- GS5 - Internet & Communications
- GS14 - Moving / Storage / Parking Stations & Garages
- GS6 - Newspapers / Radio / Television
- GS21 - Packaging & Shipping Services
- GS7 - Real Estate & Mortgage
- GS18 - Rental Service Stores
- GS8 - Seafood & Wildlife Processing
- GS16 - Veterinarians

Category Code

Where To Eat & Drink

- ED1 - Casual Dining
- ED2 - Coffee Shops & Bakeries
- ED3 - Fine Dining
- ED4 - International Dining
- ED5 - Night Life (Lounges & Bars)
- ED6 - Seafood & Salmon Bakes